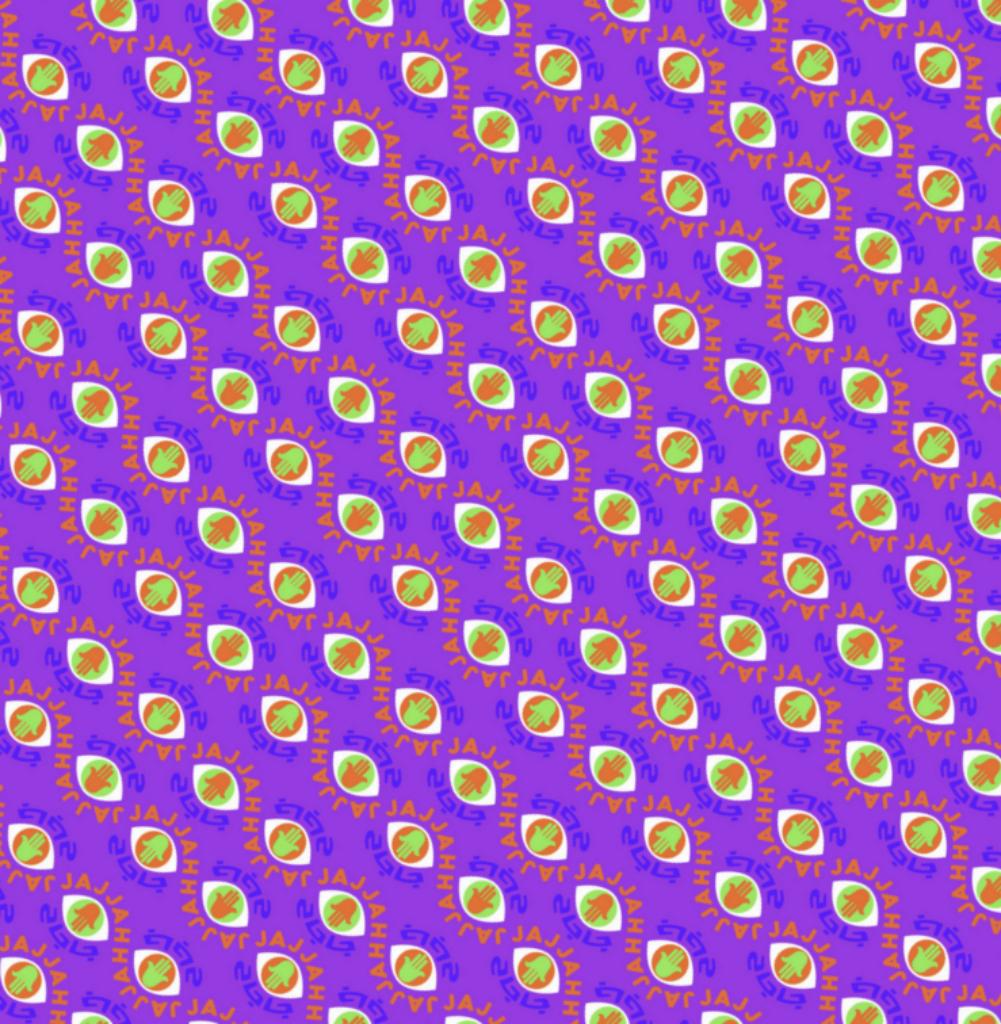




TEA COFFEE BISCUITS

LOOK LISTEN TASTE

MARRAKECH



WELCOME!
BIENVENUE !
SALAAAAAM!

Come sit & share a tea with us. **LOOK** at new beautiful art from Morocco & around the globe. **LISTEN** to music from lush traditional rhythms to fresh modern beats. **TASTE** our new international teas & coffees created in Morocco. Sa7a! (Enjoy!)

Viens, assieds-toi & partage un thé avec nous.

*REGARDE & découvre des œuvres du Maroc et d'ailleurs.
ÉCOUTE de la musique, des rythmes traditionnels aux sons d'aujourd'hui. SAVOURE nos thés & cafés du monde entier conçus au Maroc. Sa7a! (Profite !)*

أجي، اجلس واشرب معنا الشاي. شوف واكتشف فن جديد من المغرب ومن جميع أنحاء العالم. استمع للموسيقى، من اللحن الأصيل والنغمات المعاصرة. ذوق شاینا وقهوتنا من كل العالم والمحفرين في المغرب. بالصحة والراحة!



CORE CŒUR

النواة

The core collection is made of seven classic flavors with a unique blend of the best ingredients. This is inspired by the 7 colors of Gnawa and the 7 saints protecting Marrakech. When entering the city people ask for their baraka (blessing) to be warmly welcomed.

All core collection flavors available in multiple packaging formats:
collectible boxes of 15 sealed bags, loose in custom metal cans, or loose in a resealable pack

La collection Core est composée de sept saveurs classiques avec un mélange unique des meilleurs ingrédients. Elle s'inspire des 7 couleurs de Gnawa et des 7 saints qui protègent Marrakech. En entrant dans la ville, les gens demandent leur baraka (bénédiction) pour être chaleureusement accueillis.

Boîtes de collection de 15 sachets scellés, en vrac dans des boîtes métalliques personnalisées ou en vrac dans un emballage refermable.

تكون المجموعة الأساسية من سبع نكهات كلاسيكية مع مزيج فريد من أفضل الكونات المستوحات من ألوان كانواة السبعة والقديسين السبعة الذين يحمون مراكش. والناس عند دخولهم المدينة يطلبون بركتهم للحصول على ترحيب حار.

تتوفر جميع نكهات المجموعة الأساسية على مختلف أشكال التعبئة والتغليف:
علب من 15 كيساً مغلقاً ، في علب معدنية ، أو عبوة قابلة لإعادة الإغلاق بعد كل استعمال

HARMADCHA

CHAMOMILE ORANGE

Attached to the Moroccan culinary traditions, we revive the coating mellowness of chamomile with citrus undertones. Its sweetness gives the opportunity to slow down and to relax for a heart-warming moment.

INGREDIENTS

Chamomile, Cassia, Orange Peel, Liquorice, Orange Blossom,
Sweet Blackberry Leaves, Natural Flavouring & Love



MARHBA

PREMIUM MOROCCAN MINT

Moroccan mint and orange blossom proudly carry the colours of Morocco and its culture. MARHBA is our way of celebrating them. We give them green tea for a backdrop, which, infused with the long floral note of orange blossom, revives the freshness of the mint.

INGREDIENTS

Green Tea, Mint, Orange Blossom & Love



MIMOUNA

LEMON VERBENA & ROSE

Rose and lemon verbena – or louisa –, queens of the Moroccan perfumes, give birth to a flowery infusion that makes us feel light. Combined with lavender and lemon dashes, these plants and flowers are in harmony with the Moroccan sunset's colours (Maghreb).

INGREDIENTS

Lemon Verbena, Lemon Balm, Lavender, Rose Petals, Sweet Blackberry Leaves, Natural Flavouring & Love.



AICHA

MINT, LIQUORICE & LOVE

A warming yet cooling infusion. Moroccan mint or naânâ expresses its intense aroma alongside liquorice, whose hint of sweetness lingers for a long time. These ingredients are dear to Moroccan homes and we gather them here for a sweet moment of freshness.

INGREDIENTS
Mint, Liquorice & Love



ALI

GINGER & LEMON

We awakened this classic recipe, inherited from the Ayurveda tradition, with the sounds of a spicy ginger, playing with the lemon's tangy colours. ALI, respectful of its origins, gives them a modern vibe, which carries out colourful sensations.

INGREDIENTS

Ginger, Lemongrass, Lemon Peel, Lemon Myrtle, Liquorice, Sweet Blackberry Leaves, Turmeric, Lemon Juice Granulate, Natural Flavouring & Love



ALLAL

HAZZAN'S BREAKFAST

Foreign lands of England inspire us in this reinterpretation of the breakfast tea. ALLAL is the blend of Hassan Hajjaj traveling between London and Marrakech: chicory anchors it in low notes, enhanced by the spicy dash of black pepper. An explosive tea that awakens our palate and our spirit for a long time!

INGREDIENTS

Black Tea, Mate, Coffee Beans, Chicory, Liquorice, Guarana,
Black Pepper, Natural Flavouring & Love.



KHALI M'BARA

SPICE MARKET CHAI

Our Chai tea sketches the contours of Marrakech souk while recalling its Indian origins. Inspired by the herbalists of the Spice Square (Rahba el Kedima) in the medina, we blend traditional spices with more surprising notes of chili. A daring companion whose taste warms up the body and the heart.

INGREDIENTS

Ginger, Cassia, Turmeric, Black Tea, Anise, Cardamom,
Black Pepper, Chili & Love.



GIFT BOX

ASSORTED FLAVORED TEA

Try an assortment of our tea flavors in collectible gift boxes of 63, 30, or 15 sealed tea bags.

Featuring images on the reverse by a new generation of photographers from across Morocco



COLLAB COLLABORATION

تعاون

The collaboration collection shares the love of tea with our creative global family of friends and brands. Together we create a unique blend that becomes a biography through tea. These are limited edition flavors, unique artwork packaging, and its own soundtrack.

All collab collection flavors available in multiple packaging formats:
collectible boxes of 15 sealed bags or loose in custom metal cans

La collection de collaboration partage l'amour du thé avec notre famille mondiale créative d'amis et de marques. Ensemble, nous créons un mélange unique qui devient une biographie à travers le thé. Il s'agit de saveurs en édition limitée, d'un emballage unique et de sa propre bande sonore.

*Tous les parfums de la collection de Collaboration sont disponibles dans plusieurs formats d'emballage :
boîtes de collection de 15 sachets scellés ou en vrac dans des boîtes métalliques personnalisées.*

تشترك مجموعة التعاون في حب الشاي مع عائلتنا العالمية الإبداعية من الأصدقاء والعلامات التجارية. معاً نخلق مزيجاً فريداً يصبح سيرة ذاتية لشاي. هذه النكهات ذات الإصدار المحدود تأتي مع موسيقى تصويرية خاصة بها.

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ART COMES FIRST **BLACK PUMA** BLACK TEA & GINGER

An interesting melange of sweet and spice that has a flavourful base with brown notes that melt over the top. The guys love their chocolate chai, and this is the way they do it.

INGREDIENTS

Black Tea, Lemongrass, Ginger, Turmeric, Liquorice, Lemon Peel, Lemon Myrtle, Black Pepper, Natural Flavouring & Love.



PATTA **SPERDILA** MATE & GREEN TEA

With their roots in Surinam, this blend is South America meets Asia. An energetic punch that's met with sweet and fruity undertones.

INGREDIENTS

Mate, Green Tea, Ginger, Guarana, Papaya Pieces, Liquorice, Sweet Blackberry Leaves, Black Pepper, Natural Flavouring & Love



JOSÉ JAMES BLACK MAGIC

BLACK TEA & LAPSANG SOUCHONG

This mixture of smoky and silky notes was created to mimic a night in the jazz bar listening to Jose James' dulcet tones.

INGREDIENTS

Black Tea, Cassia, Ginger, Lapsang Souchong (Smoked Black Tea Leaves), Liquorice, Sweet Blackberry Leaves, Black Pepper, Natural Flavouring & Love.



COFFEE

CAFÉ

قهوة

The coffee collection is made of three traditional flavors with a unique blend of the best ingredients. You can brew up a single cup with our self drip system inside each bag or the standard loose beans for you to grind fresh yourself.

All coffee collection flavors available in multiple packaging formats:
collectible boxes of 7 sealed self drips or loose in a resealable pack

La collection de café est composée de trois saveurs traditionnelles avec un mélange unique des meilleurs ingrédients. Vous pouvez préparer une seule tasse avec chaque Filtre individuel ou les grains en vrac pour que vous puissiez les moudre vous-même (emballage disponible d'1kg de grains de café).

Tous les parfums de la collection de base sont disponibles dans différents formats d'emballage : boîtes de collection de 7 sachets individuels ou dans des sachés à receler après chaque usage.

ت تكون مجموعة القهوة من ثلاثة نكهات تقليدية مع مزيج فريد من أفضل المكونات. يمكنك تحضير كوب واحد بكل كيس أو على شكل حبوب لطحنتها بنفسك حسب ذوقك.

توفر جميع نكهات القهوة على مختلف أشكال التعبئة والتغليف:
علب مكونة من 7 أكياس مغلفة أو أكياس قابلة لإعادة الإغلاق بعد كل استعمال

CHAÂBI

ARABICA COFFEE

*The smooth aromas of the Arabica blend
is fully expressed in CHAÂBI, the right
companion for endless nights...*

INGREDIENTS
Coffee (Arabica Blend)



BELDI

STAR ANISE

We chose star anise to boost our coffee and its flavours! Both sparkling and coating, it awakens the traditional scents of this Arabica blend that comes from all over the world.

INGREDIENTS

Coffee (Arabica Blend), Star Anise & Love



SALAAM

GINGER

Ginger and lemon spice this coffee and its traditional Arabica blend up, giving it a new lightness and roundness, also underlined by the sweet blackberry leaves.

INGREDIENTS

Coffee (Arabica Blend), Ginger, Lemon Myrtle,
Sweet Blackberry Leaves & Love



GIFT BOX ASSORTED COFFEE

Try an assortment of the entire collection of all three coffee flavors in this collectible gift box of 18 self-drip bags.

Featuring images on the reverse by a new generation of photographers from across Morocco



BISCUITS SABLES

بسكويت

The biscuit collection is made of 7 flavors to pair perfectly with our coffee and tea. Made of the traditional flavours of Morocco, from sweet to savory there is something to everyone's taste.

All biscuit collection flavors available in resealable pack of 100 grams

La collection de biscuits est composée de 7 saveurs qui se marient parfaitement avec notre café et notre thé. Composée de saveurs traditionnelles du Maroc, du sucré au salé (5 Sucrés et 2 salés), il y en a pour tous les goûts.

Tous les parfums de la collection de biscuits sont disponibles dans un emballage refermable de 100 grammes.

تكون مجموعة البسكويت من ٧ نكهات تتناسب بشكل مثالي مع القهوة والشاي مصنوعة من النكهات الغربية التقليدية ، من الحلو إلى الملح، هناك نكهات تتناسب جميع الأذواق

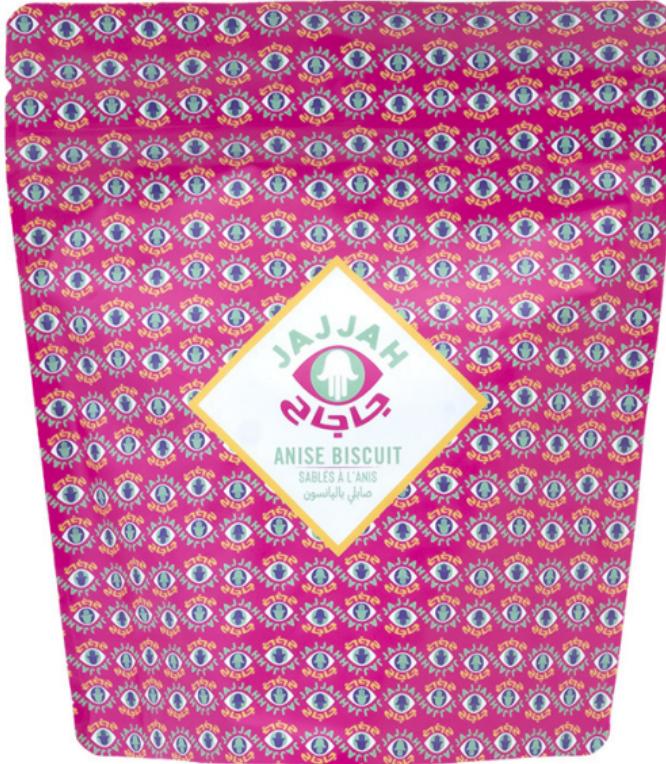
جميع نكهات مجموعة البسكويت متوفرة على شكل عبوات قابلة لإعادة الغلق. سعتها 100 جرام

ANISE BISCUITS

Aromatic spice with a subtle licorice undertone from the star anise, creating a harmonious balance of flavors that leave a lingering, comforting sweetness on the palate. Its delicate texture and hints of spice transport you to the vibrant markets of Morocco with each bite.

INGREDIENTS

Flour, Sugar, Butter, Eggs, Anise, Yeast, Salt, & Love

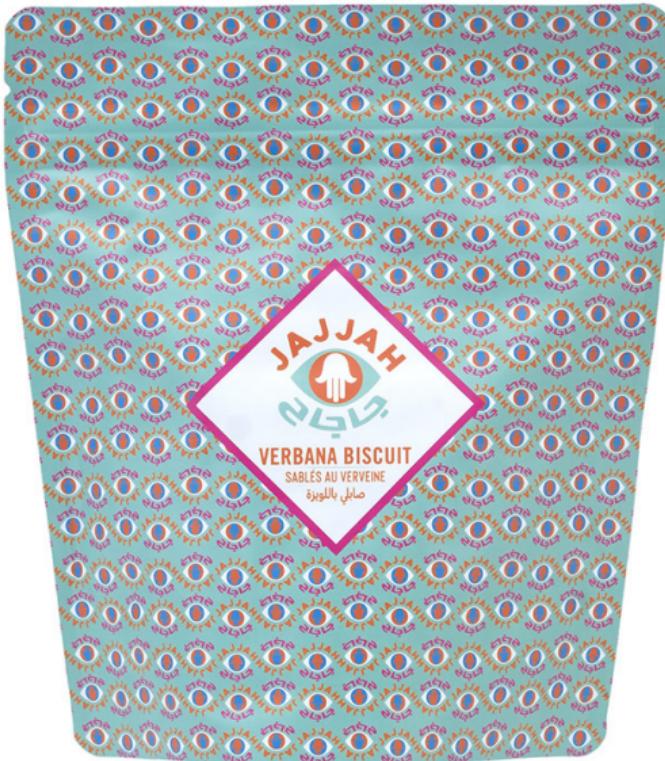


VERBENA BISCUITS

Taste the citrusy goodness with its bright and tangy classic flavor. The delicate notes of lemon verbena dance on your taste buds, leaving a delightful, zesty sensation that lingers after each bite.

INGREDIENTS

Flour, Sugar, Butter, Eggs, Verbena, Yeast, Salt & Love

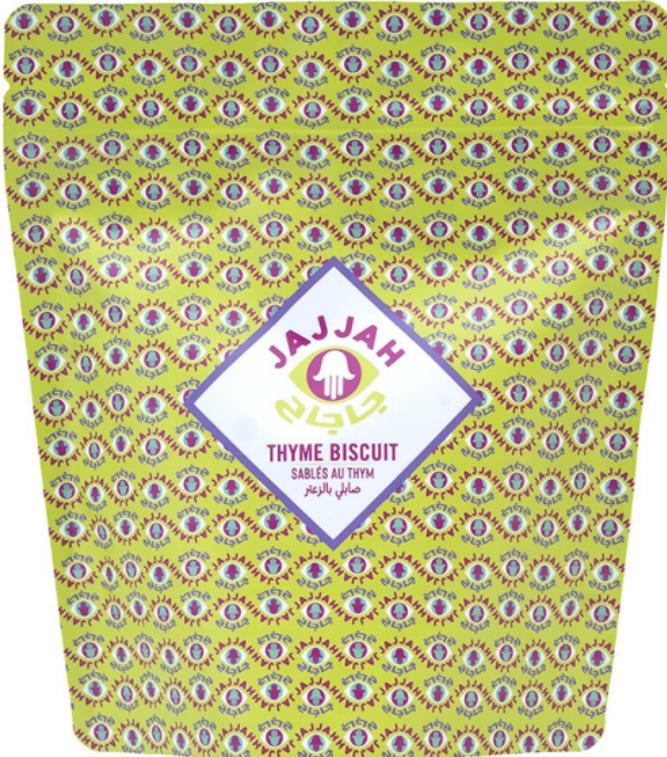


THYME BISCUITS

A unique savory twist with its infusion of aromatic thyme leaves, lending a distinct herbal flavor that complements the buttery richness of the biscuit. Each bite combines a delicate crunch with the earthy undertones of thyme, creating a savory harmony

INGREDIENTS

Flour, Butter, Eggs, Milk, Cheese, Thyme,
Olive Oil, Salt, Yeast & Love

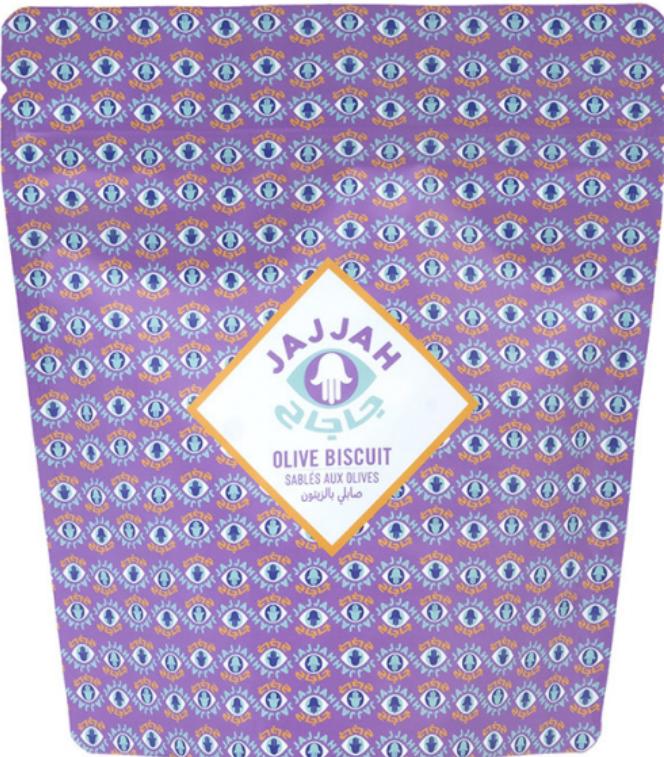


OLIVE BISCUITS

A savory flavor profile with the distinct taste of olives, perfectly complemented by spices that add depth and complexity. Each bite delivers crunch and flavor that will compliment pairing with many foods and drinks.

INGREDIENTS

Flour, Black Olives, Butter, Eggs, Milk, Cheese,
Salt, Olive Oil, Yeast & Love



VISIT VISITE

يُزور

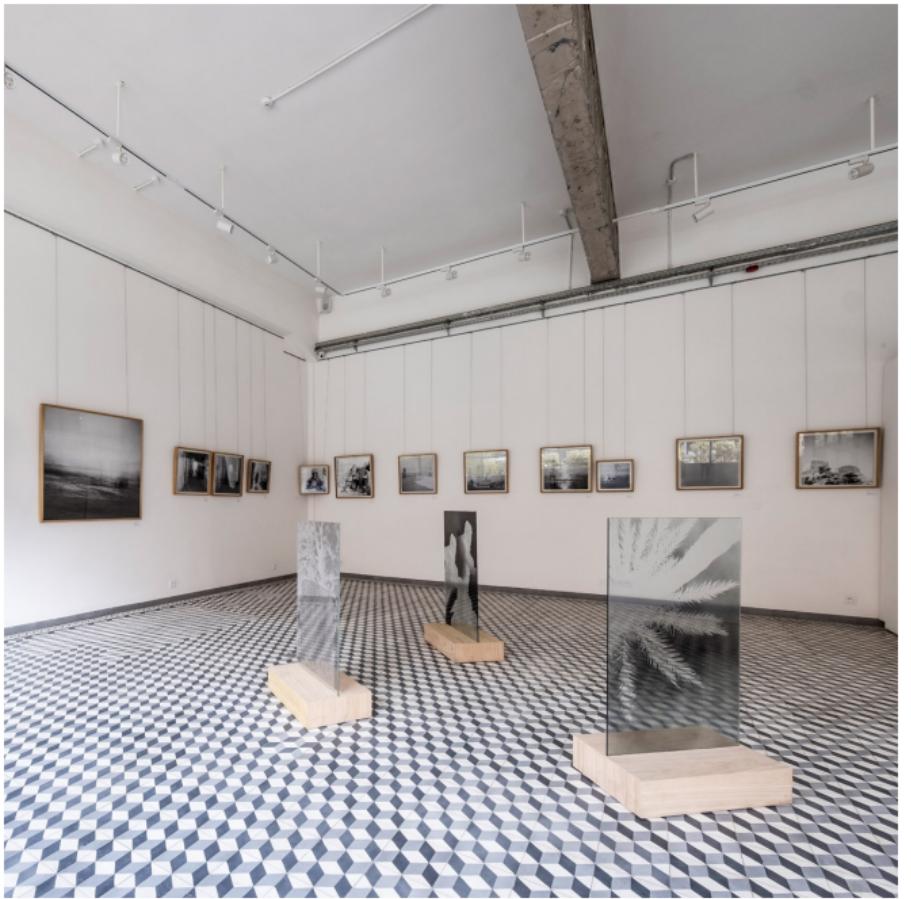
Visit our headquarters in the traditionally industrial & growing creative neighborhood of Sidi-Ganem in Marrakech. Enjoy a breakfast or lunch of Moroccan street food made from local ingredients at our restaurant and pair it with our teas and coffees as you explore our art gallery and discover our gift shop.

Visitez notre showroom localisé dans le quartier créatif industriel de Sidi-Ganem à Marrakech. Savourez un petit-déjeuner ou un déjeuner de Street food marocain préparés à partir d'ingrédients locaux très bien choisis et sélectionnés dans notre restaurant et l'occasion de déguster nos thés et cafés tout en explorant notre galerie d'art et en découvrant notre boutique de souvenirs.

قم بزيارة مقرنا الرئيسي في الحي الصناعي الإبداعي سيدي غانم في مراكش. استمتع بوجبة إفطار أو غداء من طعام الشارع الغربي المصنوع من أفضل المكونات المحلية في مطعمينا وقم باقراها مع الشاي والقهوة ، واستكشف معرضنا الفني و متجرنا الفريد.







CONTACT

For more information and sales:

Follow us on Instagram @jajjah.tea

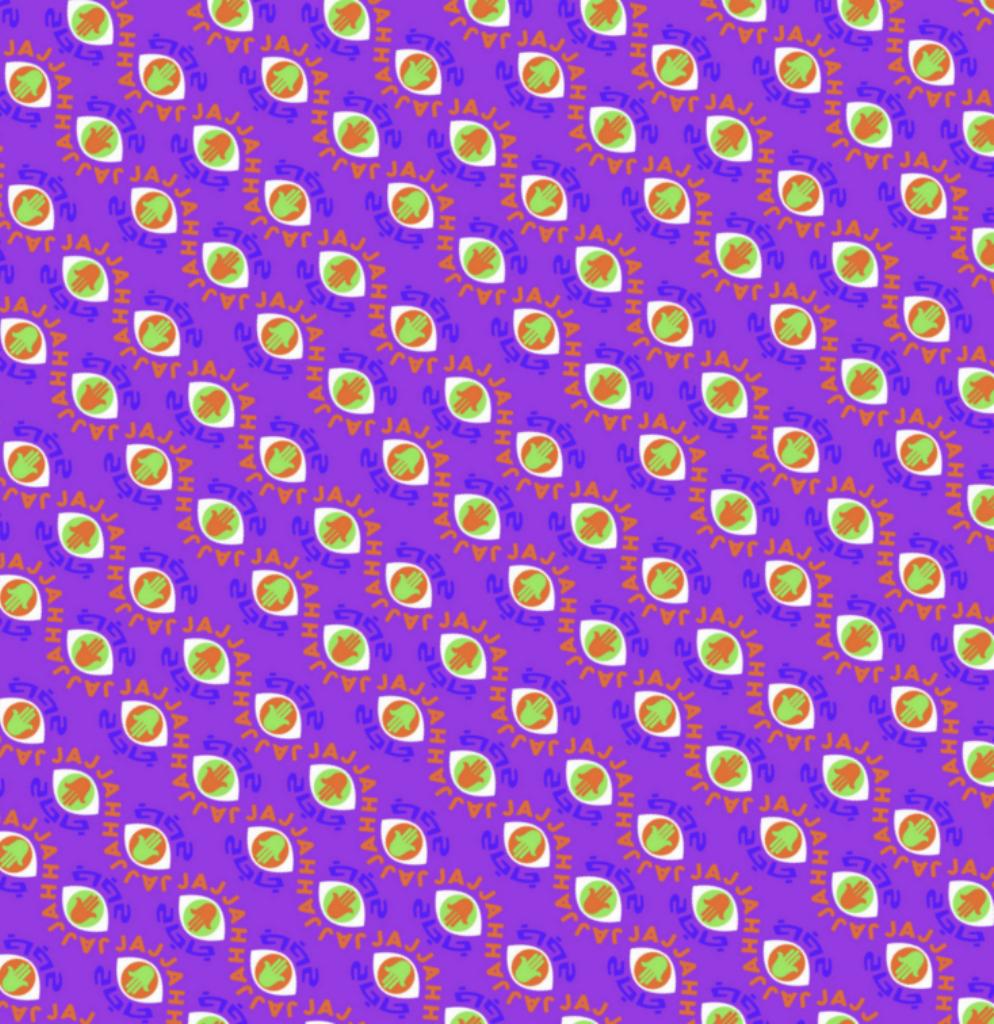
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Saza!

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